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CONTACT:

Mike Szymanski
Trillium Solutions Group
Phone: 847-272-2202
Fax: 847-273-0539
www.trilliumsg.com

Trillium Solutions Group Announces New Value Builder Solutions – First Solution is for Non-Profit Membership Associations Developing New Products and Services.

Highland Park, IL., Steve Adelstein, President of Trillium Solutions Group, announces the market introduction of **Value Builder Solutions**. “We are bringing our clients a way to create more value in their enterprise. Helping our clients increase their top line performance and better serve their target markets has long been a focus for us. **Value Builder Solutions** are designed to accelerate the value we help our clients create for their organization.”

Trillium’s first **Value Builder Solution** is designed especially for mid-sized non-profit membership associations. We have helped a number of associations achieve key goals and our coaching and mentoring style of doing business is a good fit with the culture of these organizations.

Value Builder Solutions offer clients a convenient and cost effective means to gain the help they need to succeed with major initiatives that produce more value for their enterprise such as new product and service development. Industry research suggests that nearly fifty percent of organizations do not succeed in their efforts to bring new products and services to market. Many organizations simply lack sufficient resources and/or expertise to successfully bring new products and/or services to market. Trillium’s proven experience helping non-profit membership associations successfully launch new products and services is the foundation for the first **Value Builder Solution**.

Adelstein says, “Our **Value Builder Solution** is a proven conceptual and operational road map for moving a new product or service initiative from idea to successful market launch. We provide our clients with the business consulting, methods and tools to help ensure success. We are also in the unique position to provide a complimentary set of services to address unique client needs that range from subject matter expertise to project management to specialized information technology – Software as a Services (SaaS), for instance. Our clients say that our considerable experience and depth of services are primary reasons they like to work with us.”

About Trillium Solutions Group

Trillium Solutions Group is a professional services firm devoted to helping our clients create value through improved top line performance and realize more profitable and efficient operations. We leverage our extensive experience in business analysis, operations, program management and technology services to help our clients solve problems and implement viable business solutions. Our work helps clients generate new revenue streams, reduce operating costs and optimize processes and technology to keep them competitive in rapidly changing markets and sectors. Visit us online at www.trilliumsg.com.